

A joint initiative by



متحف قطر
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Qatar Olympic
and Sports Museum



متاحف قطر
QATAR MUSEUMS

INTERNATIONAL
OPEN CALL

OLYMPIC | ARTISTS IN
HERITAGE | RESIDENCE

To all artists using immersive and new media

Application Deadline
31.05.2025

Location: **Doha (Qatar) or
Lausanne (Switzerland)**
Residency Period: **Autumn 2025**

SCAN HERE



For information
and application

LA BECQUE
RESIDENCE
D'ARTISTES



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Qatar Qatar Olympic and Sports Museum , Gallery 2, Asia Zone

Paris 2024 temporary exhibition © 2024 – The Olympic Museum – All rights reserved



OLYMPIC HERITAGE | ARTISTS IN RESIDENCE 2025

Conditions of Participation

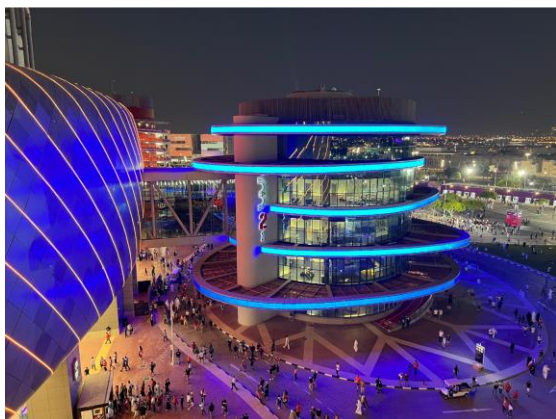
1. Introduction

The **Olympic Heritage | Artists in Residence 2025** programme (“**Olympic Heritage | Artists in Residence**”) aims to push the boundaries of how audiences experience the Olympic Games by bringing together the creative power of digital art with the Olympic Games’ historic and cultural significance.

2. About the Olympic Heritage | Artists in Residence Programme

The Olympic Heritage | Artists in Residence programme is a collaboration between the 3-2-1 Qatar Olympic and Sports Museum in Doha, Qatar (the “**3-2-1 Museum**”) and the Olympic Foundation for Culture and Heritage/Olympic Museum in Lausanne, Switzerland (the “**Olympic Museum**”).

In particular, two artists will be selected by an international jury (the “**Jury**”) for a two-months’ residency (the “**Residency**”) – one artist will be based at the 3-2-1 Museum in Doha, while the other artist will be based at the Olympic Museum in Lausanne.



*Qatar Olympic and Sports Museum, Doha.
© Qatar Museums*



*Olympic Museum, Lausanne.
© 2022 – The Olympic Museum – All rights reserved*

Participating Artists (“**Applicants**”) shall express their preference in completing the Residency either with the 3-2-1 Museum or with the Olympic Museum. Applicants will be considered for both locations. The final allocation of residencies will depend on the Jury’s decision, but preferences will be taken into account where possible.

The Residency will provide the selected artists (the “**Selected Artists**”) with the freedom and resources to explore the 3-2-1 Museum’s and Olympic Museum’s collections and the historic and cultural significance of the Olympic Games through the use of innovative media.

Upon completion of the Residency, Selected Artists shall create new, meaningful, and boundary-pushing artworks that enhance the understanding and appreciation of sports culture and the Olympic Games.

3. Application Process and Requirements

Olympic Heritage | Artists in Residence is open to digital artists worldwide who are aged at least 18 or under 35 on 31.12.2025 (official documentation as proof of age must be uploaded to establish eligibility).

Artists whose professional practice involves a significant element of digital are invited to propose innovative projects based on Olympic history, sports journeys, and the impact of technology on sports. Entry is free of charge and submission is only valid online through the relevant online form. Whilst other media can be included, Applicants' proposals should include digital as a significant component within their proposals.

As soon as the required information and documents are submitted, confirmation of participation will be sent by JotForm email. For the avoidance of doubt, only eligible and complete submissions will be taken into account.

Applications must be submitted in English in digital format on the JotForm provided, no other means of candidature shall be admitted.

Applicants must complete all required fields (as indicated with a red asterisk within the form). Incomplete entries cannot be accepted.

Applicants must follow the requirements for file formats, file naming, file size and page limits specified on the form. Applications that do not meet these requirements cannot be accepted.

Personal data will be treated as confidential and shared only with the staff of the two museums for checking eligibility and the judging panel.

Applications submitted after the application deadline (as defined below) cannot be accepted.

In case of selection, Applicants agree to undertake the Residency during the following dates: 1 October 2025 – 1 December 2025. For the avoidance of doubt, such dates cannot be changed.

The detailed terms of the Residency will be set out in the Artist Agreement (as defined below). The Artist Agreement must be signed by the Selected Artist within the timeframe specified in section 7 - Schedule below, so that flights and accommodation can be booked.

Applicant shall submit the following documents by **23:59:00, 31 May 2025 (GTM +1)**:

1. Applicant's CV (maximum of 3 sides of A4, as a .pdf or .docx), including name, contact details, education and list of exhibitions the Applicant participated in;
2. Applicant's passport;
3. Short bio (maximum 150 words) and photograph (maximum 1MB);
4. Digital portfolio. This should include up to 6 images (max of 2MB each) of artwork and exhibitions. Optionally, up to 2 short films (maximum 20MB, duration of up to 1 minute) can also be accepted. Images and video files should be labelled and numbered lastname-firstname01 etc;
5. Applicant's Proposal (maximum of 500 words), setting out Applicant will use the creative power of digital media to create a new, meaningful, and boundary-pushing artwork that:
 - provides an immersive and inspiring visitor experience
 - enhances the understanding and appreciation of sports culture and the Olympic Games.

4. Details of the Residency

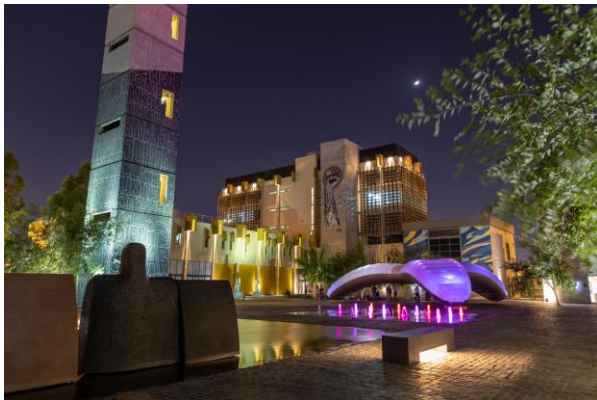
One artist will be selected for the residency in the Olympic Museum, Lausanne and one artist will be selected for the residency in the 3-2-1 Museum, Doha. The Residencies will last 2 months each, from 1 October 2025 until 1 December 2025.

The Selected Artists shall have access to the museums' collections (artefacts, historical archives, images - photographs, films, video- and sound) in order for Selected Artists to draw inspiration from them. Selected Artists may use items from the museums' collection within their Artworks (as defined below) subject to compliance with the terms of the Artist Agreement.

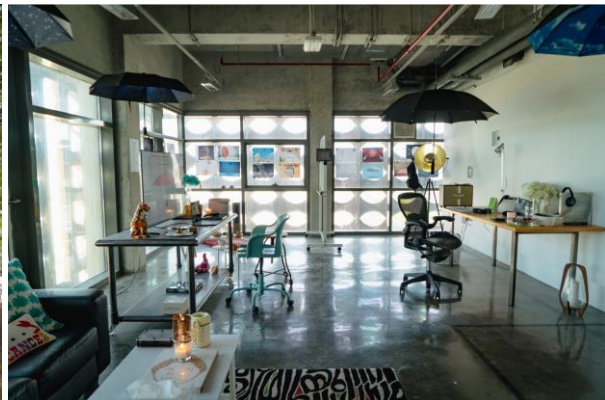
Studio space will be provided at Fire Station, Doha, Qatar ([Home Page - Fire Station](#)) and La Becque Artist Residence in La Tour-de-Peilz, Switzerland ([Residencies - La Becque](#) | [Résidence d'artistes](#)).

Each Residency will include:

- One (1) x round-trip flight tickets for each Selected Artist;
- Accommodation for each Selected Artist;
- Expenses allowance to cover living expenses, transportation and materials.
In particular the Selected Artist for the Residency in Switzerland shall receive CHF 2000 per month (i.e. CHF4000 in total), whereas the Selected Artist for the Residency in Qatar shall receive 9000QR per month (i.e. 18000QR in total);
- Mentorship by the Jury during the Residency to enrich the Selected Artists experiences;
- Participation in an international exhibition as a part of the Cultural Olympiad, including but not limited to the Cultural Olympiad taking place in the context of the Los Angeles 2028 Olympic Games (at the Olympic Museum's discretion based on technical feasibility).



Fire Station, Doha. © Qatar Museums



A Fire Station Studio. © Qatar Museums



La Becque Residences. ©La Becque Residences.



A La Becque Studio. ©La Becque Residences.

5. Selection Process and Jury Composition

Applications shall be examined by the Jury based on the following criteria: Applicants' cv and portfolio, creativity, technical skill, and the strength of their ideas to connect sports and Olympic themes using digital media.

Applicants' Proposals shall meet the following criteria:

- non defamatory, vulgar or offensive content,
- non-political content;
- non-religious content;
- non-unlawful content;
- the Applicant's Proposal shall not be generated through AI. However, in the event the Applicant intends to use AI in order to create (in total or in part) the final Artwork (as defined below), such Applicant shall provide the relevant details in his/her proposal – it being understood that the Applicants shall ensure that the Artwork is copyrightable;
- no material in which copyright or other intellectual property rights are owned by a third party, (including but not limited to a logo, watermark or any graphic integration referring to a brand) shall be included.

The selection process will have three stages and it will be done digitally:

Stage 1: Eligibility Assessment

1. Applications will be reviewed by the 3-2-1 and Olympic Museum teams for a first-stage sift. Applications that do not comply with the requirements or are incomplete will be eliminated.

Stage 2: Shortlisting

2. Eligible applications will be made available to the Jury from 8 June 2025.
3. The Jury will review the applications and draw up a shortlist by 30 June 2025.

Stage 3: Consolidation and final selection

4. Jury meetings will take place online over the course of 2 days. The final selection and residency allocation will be made on the second day. Announcement of the Selected Artists will be made on 16 July 2025.

Applicants must not contact jury members and will be disqualified if they do so.

The Jury's decision shall be final. No feedback or correspondence will be entered into about the results.

Appeals shall not be accepted.

Unsuccessful applications will be deleted following the Jury's final decision and commencement of the Residency.

The Jury will be composed of:

- Khalifa Al Obaidly, artist and Director of Fire Station Artists in Residence & Tasweer Photo Festival, Doha
- Mrs Nita Ambani, International Olympic Committee Member and Founder and Chairperson of Reliance Foundation
- Rachel Falconer, writer, curator and Head of Digital Arts Computing, Goldsmiths University, London
- Susan Hayward, Deputy Director, 3-2-1 Qatar Olympic and Sports Museum
- Jonathan Kearney, artist, Curator and Head of Fine Art Digital, Central Saint Martins, London
- Yasmin Meichtry, Associate Director, Olympic Foundation for Culture and Heritage
- Britt Salvesen, curator and head of the Wallis Annenberg Photography Department and the Prints & Drawings Department, Los Angeles County Museum of Art

6. Selected Artists' obligations

The Selected Artists shall enter into an agreement with the 3-2-1 Museum and the Olympic Museum respectively prior to the start of their Residency (the “**Artist Agreement**”).

In particular, Applicants hereby agree that, in case they will be selected by the Jury:

- their picture might be uploaded on the 3-2-1 Museum's and Olympic Museum's website in connection with, and in order to promote, the Residency and Olympic Heritage | Artists in Residence programme;
- they shall realise independent, original artworks upon completion of the Residency (the “**Artworks**”);
- the Artworks will be included in the permanent collections of the 3-2-1 Museum and the Olympic Museum (as applicable for each Residency), as part of a growing body of Olympic art in each institution.
- the Selected Artist for the Lausanne residency shall assign all rights (including but not limited to intellectual property rights but excluding moral rights) in the Artworks (and all related works realised under the Artist Agreement) to the Olympic Museum. Such Selected Artist shall receive a lump sum of 8000€ as compensation for the assignment of rights. Copyright in any Artworks produced by the Selected Artist for the Doha residency will be retained by the Artist. The Artist grants QM a worldwide, royalty-free, irrevocable and perpetual non-exclusive right to use the Artworks for any purposes deemed necessary in conducting its business.
- in the event Selected Artists wish to use AI within their Artworks, they shall obtain 3-2-1 Museum's and Olympic Museum's (as might be the case) prior written approval. In any case, AI cannot be used for facial recognition purposes and the Artworks shall not include images of real athletes.

Selected Artists will be encouraged to explore any form of digital media, which may also be combined with other physical media. Examples of possible Artworks include:

- Interactive installations
- Immersive experiences through Augmented and Virtual Reality (AR/VR)
- Data-driven art

In addition, Selected Artists shall deliver a ‘digital diary’ film telling the story of the Residency, which will be accessioned into each museum's collections and may be included in the Cultural Olympiad and other platforms. There may also be opportunities for ‘open studio’ and other events such as talks, a ‘pop-up’ display or panel discussion during their residency - for the avoidance of doubts, such opportunities shall be considered as optional and subject to final agreement between each museum and the relevant Selected Artist.

7. Schedule

Announcement and Call for Submissions	17 March 2025
Submission Deadline	31 May 2025 23:59:00 GMT+1
Information to the winners	14 July 2025
Signature of Artist Agreement	By no later than 16 July 2025
Announcement	16 July 2025 subject to prior signature of the Artist Agreement
Residency dates	1 October – 1 December 2025

8. No Association with the Olympic Games

Participation in the Olympic Heritage | Artists in Residence shall not give Applicants the right to use any Olympic Property, including but not limited to Olympic Games' names, trademarks, logos, domain names, and other distinctive properties. For the avoidance of doubt, Selected Artists will be entitled to use the Olympic Properties, subject to the terms included in the relevant Artist Agreements. In addition, Applicants are not granted any marketing rights or any right of association in any way with the International Olympic Committee ("IOC"), the Olympic Games or the Olympic movement. Applicants shall not, without the prior written consent of the IOC, use or authorise the use of any of the "Olympic Properties" (as defined by the Olympic Charter (as available on the following link: <https://olympics.com/ioc/olympic-charter> and as periodically updated), including without limitation the Olympic symbol, emblem(s) such as Olympic Games emblems, trademark(s), theme(s), logo(s), mascot(s) or other designation(s), or conduct any communication that may suggest, directly or indirectly, that Applicants have been granted any right of association with and/or maintain any particular relation with the IOC, the Olympic Games and/or the Olympic movement.

Ambush marketing: Applicants shall not undertake, facilitate or persuade others to undertake, any activities that would or might reasonably be expected to constitute "Ambush Marketing" (being specified that "Ambush Marketing" is defined as any activity, whether commercial or not, which creates, implies, refers to, or results in, any association with the Olympic Games, the Paralympic Games or the Olympic and/or Paralympic Movement and any mark or designation related to the Games or Paralympic Games, or which creates such association in the public's mind, as well as the supply or distribution of advertising and promotional materials or products at or in the vicinity of Olympic or Paralympic sites for the purpose of obtaining some visibility for a brand, unless such activity has been expressly authorised in writing in advance by the IOC).

9. Warranties and Liability

In the absence of gross negligence or wilful misconduct, neither the Olympic Museum nor the 3-2-1 Museum shall be liable to Applicants for any loss or damage sustained or suffered in connection with their participation to the Olympic Heritage | Artists in Residence programme (including but not limited in case of postponement and/or cancellation of the relevant Residency).

Applicants warrant that: (i) they shall at all times comply with all applicable laws and regulations; and (ii) their participation in the Olympic Heritage | Artists in Residence programme and/or any use by the Olympic Museum and/or 3-2-1 Museum and their affiliated companies will infringe the intellectual property rights or any other rights of any third person.

10. Data Protection and Privacy Notice

By submitting this application, you acknowledge and agree that Qatar Museums ("we", "us", or "our") will collect, process, and store your personal data in accordance with Qatari Law No. (13) of 2016 on Personal Data Privacy Protection and other applicable regulations. We may collect and process the following personal data, name, contact details (email, phone number, address), date of birth and any other information provided in your application. Your personal data will be used for the following purposes: to administer and manage the competition, to verify eligibility and process entries, to communicate with you regarding the competition, to announce winners and distribute prizes and for internal analysis and reporting. Your personal data will not be used for any purpose that is inconsistent with these stated purposes without obtaining your prior consent.

We will not share your personal data with third parties except where required by Qatari law or regulatory authorities or with service providers assisting in the competition's administration (who are

bound by strict confidentiality obligations) or with the Jury for the purpose of assessing the applications or with the Olympic Museum in order to help administer Olympic Heritage | Artists in Residence and organise the Residency. We will retain your personal data only for as long as necessary to fulfil the purposes outlined above, unless a longer retention period is required by law. We will implement appropriate technical and organizational measures to protect your personal data from unauthorized access, loss, or misuse.

Under Qatari law, you have the right to access your personal data and request corrections if inaccurate, request deletion of your personal data where no legal basis for retention exists, withdraw consent for processing (where applicable) and object to the processing of your personal data under certain circumstances. To exercise these rights or for any data protection inquiries, please contact us at shayward@qm.org.qa

If we transfer your personal data outside Qatar, we will ensure that appropriate safeguards are in place to protect your privacy, in accordance with Qatari Law No. (13) of 2016.

By submitting your application, you confirm that you have read and understood this Data Protection and Privacy Notice and consent to the collection, processing, and storage of your personal data as outlined above.

The Olympic Museum will process the personal data you shared with Qatar Museums by submitting your application as independent data controller for the purpose of supporting Olympic Heritage | Artists in Residence and, in case of the Selected Artists, in order to provide the Residency in Switzerland. Your data will be processed on the basis of your consent and, in case of the Selected Artists, the contractual necessity. Your personal data will be accessible by third parties that are engaged by the Olympic Museum to deliver services related to the Residency and third parties that provide IT services and other services. The Olympic Museum will only retain the Personal Data for the duration necessary to fulfil the aforementioned purposes. In case of questions related to the processing of your personal data by the Olympic Museum, please email: culture-education.hub@olympic.org. The above information is supplemented by the Olympic Museum's privacy policy, which can be found here <https://www.olympic.org/privacy-policy>.

12. Further questions

Any questions that are not dealt with in this document, and the JotForm shall be addressed to ehamid@qm.org.qa The header of the relevant email shall be 'Olympic Heritage | Artists in Residence 2025'.