

ISTANBUL COMMUNITY MARKET COMPETITION



COMPETITION BRIEF



INTRODUCTION

CTRL+SPACE is an online platform that creates and promotes Architectural Competitions.

In the daily practice of Architecture, competitions play an important part on the formative experience. When applied to concrete needs, by the mediation of context and content, they demonstrate the added value that architectural discussion can bring to the solution of issues of the community.

We provide a launching platform for a community of architects that have interest in making a contribution in their specialty field, keep creatively active and give more visibility to their professional practice. We intend to create an ideas exchange platform and bring into light emerging talents.

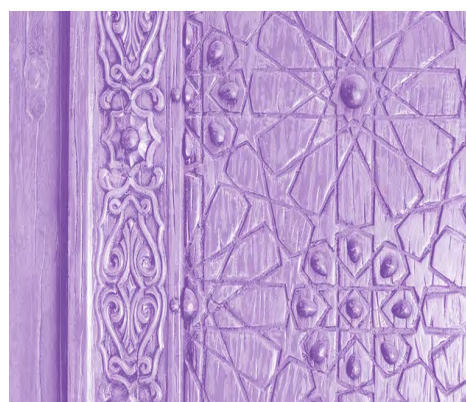
We aim to promote discussion of contemporary architectonic and urban topics applied to a specific need and context among professionals who are motivated to the valorization of Architecture.

OBJECTIVE

This is a single stage Ideas Competition with the aim of identifying the best proposal of a Marketplace located in the centre of Istanbul, Turkey.

This Competition is open to all students and professionals of areas related to Architecture. Multidisciplinary teams are encouraged. We invite you to create innovative solutions to tackle the challenges presented. The winning design will demonstrate a high degree of expression and creativity in fulfilling the program requirements, in accordance with the specific design guidelines here presented.

This is an Ideas Competition; therefore all submitted projects should be for concept design. All proposals will be reviewed by an international jury. The awarding shall be made in according to the conceptual merit of the works submitted to the Competition.



ISTANBUL, CITY OF TRADE

Istanbul is a large metropolis in a unique geographical and historical location.

Greek fisherman and tradesmen have founded the early settlement and capitalized on Byzantium's ideal location. Later the Roman, Latin and Ottoman Empires would repeatedly conquer each other for control of this strategic placement. For 2500 years, Istanbul has been an important location for trade, in the junction of Eastern Mediterranean, Black Sea, Minor Asia, Balkans and Caucasus.

Built on many layers of the past, the city is in a serious urban transformation that came hand in hand with a recent wave of economic prosperity. The city is presently being challenged by a fast urbanization, which raises the issue of a lack of urban voids - squares, parks, pedestrian areas. Public spaces are more defined by their dynamic movement, where people move across in the city. The notion of public space here is very different from the western concept of the static public square. In fact, distinctive qualities of Istanbul are the city's vibrant street life. This composes a remarkable backdrop for this Architecture Competition.

Markets were for hundreds of years the standard way of purchasing products. Apart from acting as economic hub, they were also a meeting point for the community as well as landmarks.

As a typology, marketplaces are presently under discussion for their spatial and social qualities, with a broad range of benefits for the communities where they are located.

In Turkey, a marketplace is a common sight in most city districts. Over 350 street markets are set up around Istanbul every day where many locals do their shopping. They have managed to keep its vitality and relevance in the daily urban life where they act as attraction points and catalysts to the revitalization of neighborhoods. Strategic economic generators for local communities, they connect urban and rural entrepreneurs and economies. Formally there is an ever evolving array of types, either indoors and outdoors.

Apart from the exchange of goods, they play an important part as social interaction platform and information exchange. Culture and entertainment in these spaces are generally free and influenced by the active engagement of the audience.

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1. Grand Bazaar
2. View from Galata Bridge 1930
3. Street Butchers
4. Sisko Orman shop Antique carpets
5. Fruit and Vegetable street market
6. Ceramics open-air market
7. Simitçi Cart, street vendor
8. Rustem Pasa Mosque Interior
9. Grand Bazaar 1890
10. Mosque Valide - Constantinople
11. Ottoman Carving - Museum of Turkish and Islamic Arts
12. Grand Bazaar



INTERVENTION SITE

ARMENIAN PATRIARCHATE

KUMKAPI SQUARE

KUMKAPI TRAIN STATION

SEAFOOD BAZAAR

ISTANBUL UNIVERSITY

GRAND BAZAAR

HAGIA SOPHIA

BLUE MOSQUE

This Competition aims to generate a remarkable example of architecture that is able to host a multitude of functions, rescue the positive qualities of markets, generate an authentic public space and is able to positively impact the specific community where the project is located. It could be a structure that will informally perform as a cultural facility and is effective as a public space. Questions are raised of how it can benefit from different times of day, different types of public – transition from daytime to night time, from weekdays to weekend. It is suggested a structure that dialogs with the context and successfully answers the urban problems it diagnoses.

This is an ideas discussion that will be fruitful in providing solutions that can be adapted and integrated where the same typology might be applied. Marketplaces are therefore brought to the discussion as centres of human creativity, interaction, economic activity, knowledge transfer and culture.

The act of trading and the rituals of commerce, deeply rooted in the Turkish culture, came as a natural result in this intersection of the world. Istanbul can surely provide an important discussion field about the future of markets - their present challenges, possibilities and innovations.

TOTAL AREA: 1300 sqm
GOOGLE MAPS: 41.005165, 28.961180
GEOGRAPHICAL COORDINATES: 41°00'18"N 28°57'40"E



SITE

The site for this International Competition is located in the Kumkapi quarter inside the walled city of Istanbul, in the southern part of the peninsula.

The Project site is a vacant lot, presently used as a Car Parking and covering approximately 1300 square meters. Concerning the existing constructions in the plot, the participant is given the freedom to decide what should be done with them: either be integrated into the new proposal or discarded. This location enables a network of economic, social

and cultural encounters. In close proximity, in Kumkapi Square, a different environment is found: a large concentration of restaurants is attractor to a huge number of locals and tourists to its fish restaurants. A strong feature of the location is the livelihood of the streets and the informal commercial dynamics.

Culturally, this is a very diverse neighborhood, setting for a large Armenian immigrant community, and several other smaller immigrant minorities, being a fair representative of the city's ethnic diversity.



Have a better
look over the Site



INTERVENTION SITE



PROGRAM



The Program for this Marketplace is a suggestion of a set of activities that will introduce a new commercial dynamic in the area and work as a gathering space for the surrounding community. To this, each participant is free to add elements that will improve the functional and aesthetic quality of the overall intervention.

Market Space - 550 sqm

A minimum of 30 sellers is established and Storage space for the Market Stands and a waste collection area should also be accounted for in direct proportion.

A wide array of services can be provided, but the typology of Market is left to the discretion of the participants, as long as properly justified and in line with the diagnosed needs of the intervention area.

Public Space - exterior, no fixed Area

The needs of the neighborhood children and elder citizens that are most likely to benefit from this new public space, should be kept in mind. Ludic activities, games and sportive activities can be also integrated.

Information Office - 50 sqm

Office for touristic information and centralized administration of the overall space.

Teahouse - 150 sqm

With a 50 people capacity, this element will provide a more static moment and constitute a complement to the overall dynamic activities. A small kitchen and serving area should be included, as well as toilets.

Community Workshops Areas - 100 sqm

Two classrooms are intended for artistic workshops, music classes and other creative workshops. The capacity is of 20 seated people in each classroom. These rooms are versatile in furnishing, flexible to the needs of each class and supported by a storage room.

Exhibition Gallery - 100sqm

A space for public displays of local artists work and eventual communal activities.

Sanitary facilities / Toilets - 50 sqm

These are public facilities that complement the areas of bigger affluence. In addition to gender-separated toilets, it is mandatory to consider the needs of disabled visitors.

Parking – 1000sqm

As this new marketplace will be occupying a space presently used for automobile parking, these needs should be integrated in the new structure. Underground parking is permitted, with a capacity of 60-80 vehicles. Here should also be considered a Loading Dock for the Market suppliers. Bicycle parking can also be taken into account.

There are no height restrictions, but the overall proposal must be harmonious with its surrounding. Structurally, no engineering calculation is to be presented, but structural elements should be represented in order to provide some degree of realism and feasibility to the project.

The selected area of intervention has an approximate total area of 1300 sqm.

The individual areas here stated are flexible, within reasonability, but the proposal should be have a

Maximum Total Area of 2000 sqm.

SUBMISSION REQUIREMENTS

Registration and Project Submission are handled completely through the Ctrl+Space website and email.

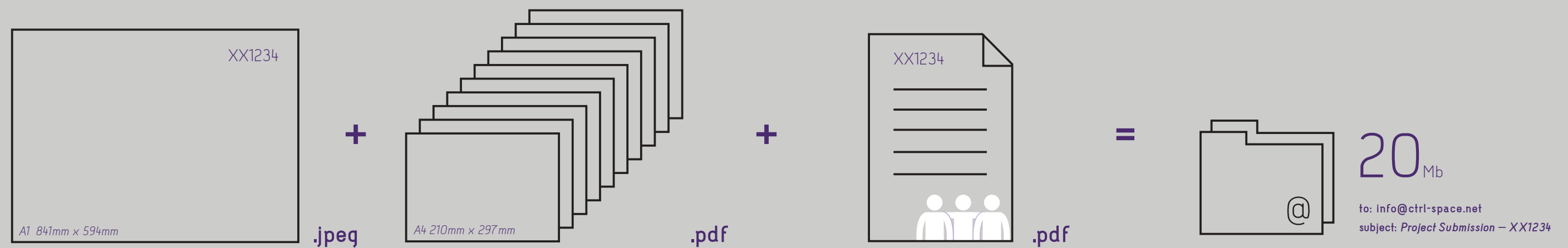
All elements related to the competition should be submitted in digital format.

The language of the competition is English. All relevant text should be written in this language.

REGISTRATION CODE:

The entrant individual or team should choose a **Registration Code** for which to be identified, composed of two Latin alphabet letters and four digits, ex. "XX1234". This code will be mentioned in all the file names submitted in the process.

The process is composed of three elements:



1 JPEG file - A1 size (150dpi)

This is a Layout Board in horizontal format with all the information that the contestant sees fit to adequately communicate their proposal: plans, sections, 3d visualizations, diagrams or descriptions.

The image must be tagged in the upper right corner with the Registration Code, in a way that is clear and readable to the judging committee. Apart from the entrant number and project name, no other form of identification is allowed.

This file should be named after the registration code, ex. "XX1234.jpeg"

1 Booklet A4 (max. 10 pages)

This document is intended to add more detail and depth to the solution. In this booklet should be present all the information that the contestant sees fit to adequately communicate their proposal, textual and graphically. Horizontal format preferable for readability.

This file should be named after the registration code, ex. "XX1234.pdf"

Entry Form – Filled out with the Team Information

This element will not reach the Jury, it will be used to match the entries with the results of the Jury's final deliberation.

This file should be presented in .pdf format and be named after the registration code, ex. "EntryForm_XX1234.pdf"

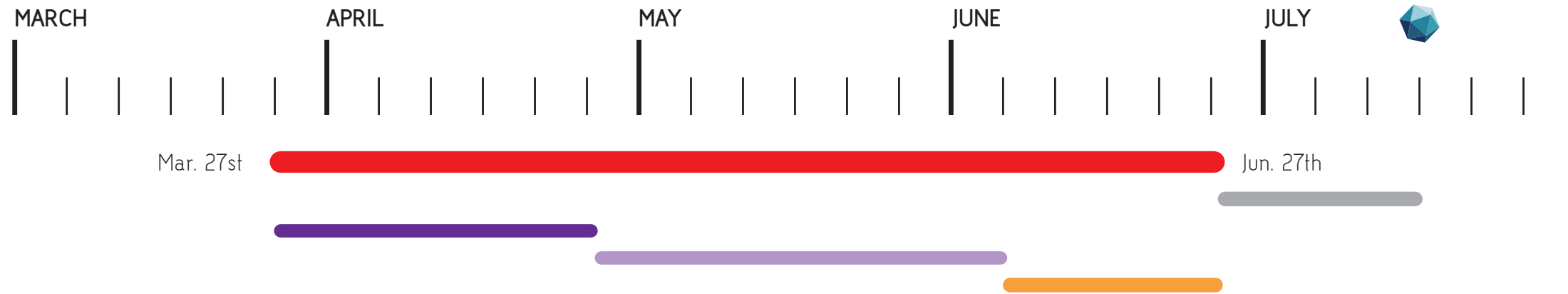
These elements should have a combined total of 20Mb size limit and sent to the email **info@ctrl-space.net** with the subject **"Project Submission - XX1234"**, in which "XX1234" is the Registration Code, as stated.

In order to obtain a fair evaluation, anonymity is required. In any of the submitted documents the names or pseudonyms of contestants are not allowed, with exception of the Entry Form. The anonymity of the participants is guaranteed by the electronic system for project submission and evaluation.

These are mandatory requirements under which the submission is incomplete.

Entries that are received after 23:59 of the due date shall not be accepted.

After submission and verification of all the files, the contestant will receive a confirmation email. By submitting a proposal, the contestants approve of the terms and conditions of this competition.



5000€ IN PRIZES

COMPETITION TIMELINE

- Mar. 27th – Launch of the Competition
- Jun. 27th – FINAL DATE FOR PROJECT SUBMISSION (until 23:59 GMT)
- Jun. 28th – Jul. 10th – Jury Evaluation
- Jul. 17th – WINNERS ANNOUNCEMENT

REGISTRATION

- Mar. 27th – Apr. 26th – First Stage Registration - 40€*
- Apr. 27th – Jun. 9th – Second Stage Registration - 60€*
- Jun. 10th – Jun. 26th – Final Stage Registration - 90€*

Registration and payment is made through the competition website. All dates referred have as limit 23:59 GMT. Upon validation, a confirmation e-mail will be sent to the registered e-mail with the Documentation Pack - CAD plan, site photographs, maps, aerial images.

*VAT (23%) included

PRIZES

A **total fund of 5000€** in prize money will be awarded to winning entries and awards of merit, distributed in the following way:

First Prize: 3500€ || Second Prize: 1000€ || Third Prize: 500€

5 Awards of Merit, with no monetary prize

The prizes include bank commissions, taxes and/or paypal commissions.

To all the awarded proposals, online promotion will be made through our **Media Partners**, a wide array of websites and blogs operating in the field of Architecture, Urbanism and Design.

REGISTER NOW



JURY

A wide range of knowledge in Architecture and Urbanism was taken in account in order to present a group of professionals with authority in evaluating the subjects and underlying problematic of the proposed competition. The Jury is composed by an international group of architects, whose experience and professional path proves their profound knowledge and ability in Architectural Design:

Ethel Baraona Pohl, Arch. - *Critic, Writer and Curator, Barcelona, Spain*

Critic, Writer and Curator (but she prefers Professional Amateur). Co-founder of dpr-barcelona and editor of Quaderns, she's also contributing editor for different blogs and magazines, and has written articles for Domus, Volume, The New City Reader (Istanbul edition) and MAS Context among others. She has been invited to present her work in events like Postopolis! DF, and the international architecture festival Eme3. Associate Curator for "Adhocracy", first commissioned for the Istanbul Design Biennial in 2012, also exhibited at The New Museum, NYC on April 2013 and at Lime Wharf LONDON in September 2013. Curator, with Cesar Reyes Najera, of the third Think Space programme with the theme 'Money'.

Erdem Tüzün, Arch. - *Principal at KOTUstudio - Istanbul, Turkey*

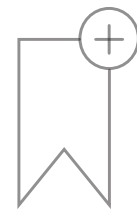
Erdem is an architect based in New York, partner in KOTUstudio who incorporates new technologies and experimental atmospheric approaches in design. He has received his post-professional degree in architecture at Pratt Institute, Master of Science program (2012) where he was awarded Pratt Institute Circle Prize of Distinction, and graduated summa cum laude from Istanbul Technical University with a Bachelor's degree in Architecture. He took part in both national and international architectural competitions and won several awards. He is co-founder of Herkes İçin Mimarlık / Architecture For All, a non-profit organization based in Istanbul that provides democratic and collaborative design processes between government representatives, various professionals, and citizens such as The Gezi Park Campaign and The Abandoned Rural Schools Project, where he is currently a member of the advisory board.

Patricia Grande Andueza, Arch. - *Partner at Nieto Sobejano Arquitectos, Berlin, Germany*

Graduated by ETSAM (Escuela Técnica Superior de Arquitectura de Madrid) has collaborated since 2005 with Nieto Sobejano Arquitectos, where she has been made Associate Architect in 2008. She has lectured in Universidad Europea Madrid from 2008 to 2013. In 2013 she was Assistant Director to BEAU XII – Bienal de Arquitectura Española / Spanish Architecture Biennial. In 2014 she has been made Partner at Nieto Sobejano Arquitectos, office which was granted the Alvar Aalto Medal in 2015.

Yelta Köm, Arch. - *Principal at KOTUstudio - Istanbul, Turkey*

Yelta Köm, Istanbul born architect based in Istanbul, practicing as partner in KOTUstudio. He has received Bachelor degree in Architecture at Yıldız Technical University as well as Aristotle University Thessaloniki as an exchange student. He is now post-graduate student at Städelschule Architecture Class - Frankfurt. He leads an organization "kayitdisi" in Istanbul as co-organizer of this design collective. Kayitdisi focuses on situational analysis and critical approaches. His works focused on theoretical discussion about artistic/architectural interventions in public space, geo-politics and contemporary urban problems related to communities, conflict spaces. He was awarded scholarships by Smart Geometry, AA (Architectural Association) Mittelmeerland, Open Society Foundation, ISMD. In 2011 he was founder of Herkes İçin Mimarlık, a registered non-profit organization devoted to searching for architectural solutions to social problems are faced today in Turkey, where he is also member of audit commission. He writes about architecture, urban issues, architectural theory and media for local and international magazines.



EVALUATION CRITERIA

Apart from the personal evaluation criteria of each member of the jury, some other factors of qualification will be as follows:

- *Innovation and relevance of the proposal*
- *Aesthetic quality of the overall project*
- *Clarity and comprehensibility of the design.*
- *Functionality, interpretation and application of the proposed program*
- *Technical quality of the project and feasibility in its construction*

The jury's decision shall be final and irrevocable.

*Any contact with any members of the jury is discouraged. All authors of projects that are proven to have tried to influence the decision of any member of the jury will be rightfully disqualified.



TERMS AND CONDITIONS

The entrant, individual or team, agrees to abide by the rules of the competition as determined by the Organizer. The organizing committee of the competition reserves the right to reject a proposal if it does not comply with the Submission Requirements.

This Competition is open to all students and professionals of areas related to Architecture. Multidisciplinary teams are encouraged. Work by individuals or teams are accepted, to a limit of four people per team.

The intellectual property rights shall remain the property of the entrant, any disputes that might arise are of their sole responsibility.

By submitting an entry, the individual or team associated with the work authorizes the competition organizer to use the work in future promotional activities, with due credits to the authorship.

This competition will be decided in an open, anonymous process in a single stage by a Jury, whose deliberation is final and irrevocable.

The Competition Organizer reserves the right to cancel the competition in the cases when fewer than 5 projects have been submitted or all submitted projects fail to comply with the announced terms and conditions. Upon cancellation of the competition all participants shall be notified within 3 days from the decision to cancel and properly refunded of their subscription fees.

For this competition are not eligible all people or businesses who have been involved in its organization. This includes all representatives or employees of the Competition Organizer; jury members or any person with a close relation to the jury members; any other individual that might influence directly the deliberation of the jury members.

The payment of the monetary prizes will be made up to 30 days after public announcement.

The Competition is governed by the present program; all issues that are not clearly stated will be taken up to the Jury Committee that will be empowered to decide.

By promoting this Ideas Competition Ctrl+Space – Architectural Competitions does not claim, in any way, rights or ownership over the plot where the competition takes place. This is private property, under which we chose to place this investigation for the purpose of ideas discussion. The organizers do not intend to realize the winning entry.



FREQUENTLY ASKED QUESTIONS

Registered participants in the competition may address their questions to the Competition Organizer to: **info@ctrl-space.net**

All questions should be written in English, and will be answered privately by email and/or publicly in the FAQ section of the website.

It is highly recommendable to regularly consult this section of the website. It may provide additional information, updated information or clarification to the present Competition Brief.





www.ctrl-space.net
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